

**DEADLINE: FRIDAY, JUNE 29, 2007**

## NEW PRODUCT ENTRY INSTRUCTIONS

1. Complete this form and mail to the address listed below.
2. The fee for each entry is \$150.00 (US) and must be included with each New Product Entry.
3. A confirmation letter and delivery instructions for your product will be sent to you upon receipt of your entry form and payment. **DO NOT SEND PRODUCT WITH ENTRY FORM.** Please bring product with you to show site.
4. The showcase will be located at the front of the exhibit hall.

### NEW PRODUCT ENTRY INFORMATION

Name of Product \_\_\_\_\_  
(one product per entry form)

Date Product was/will be introduced \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
(must be introduced between PAACE 2006 – PAACE 2007)

Dimensions of Product \_\_\_\_\_ X \_\_\_\_\_ X \_\_\_\_\_

Description of Product \_\_\_\_\_  
\_\_\_\_\_

### EXHIBITING COMPANY

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Booth No. \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Prov: \_\_\_\_\_ Postal \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: ( \_\_\_\_\_ ) *please print clearly as information is sent by e-mail*

Hotel Stay Location during PAACE: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

#### Return by Friday, June 29, 2007 to:

PAACE Automechanika Mexico  
c/o W. T. Glasgow, Inc.  
10729 W. 163rd Place  
Orland Park, IL 60467

Questions about the New Product Showcase? Please  
contact Show Management at:

Phone: 708.226.1300  
Fax: 708.226.1310  
Email: [info@wtglasgow.com](mailto:info@wtglasgow.com)

## **NEW PRODUCT SHOWCASE . . .**

### ***AN OPPORTUNITY YOU WON'T WANT TO MISS!***

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Give your **new product** the added attention that it deserves in the **2007 PAACE Automechanika Mexico NEW PRODUCT SHOWCASE**. This attractive showcase will be located on the exhibit floor at the Centro Banamex en el Hipodromo de las Americas.

Buyers attending the **2007 PAACE Automechanika Mexico Show** will be sure to stop at this important display to find the new products that will generate business for them . . . and you!

Products will be identified by a sign, which will include company name, product name and booth number to help buyers locate you on the Show Floor, and in the Show Directory throughout the year.

All exhibitors are invited to submit entries and there is no limit to the number of entries you can submit.

#### ***Eligibility***

- ✓ Only PAACE Automechanika Mexico 2007 exhibitors are eligible to participate.
- ✓ The product must have been introduced after the 2006 show or will be introduced at the 2007 show to qualify.
- ✓ No prototypes, mock-up or point-of-purchase material will be accepted.

#### ***Completing the Entry Form***

- ✓ Please type or print all requested information on the form and enclose your fee of \$150.00 (US) per entry.
- ✓ **DO NOT SEND PRODUCT WITH FORM** - a confirmation letter will be sent to you with instructions on the delivery of your product to the showcase.

#### ***Deadline***

Deadline to receive entries is **Friday, June 29, 2007.**

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